

# J O B N O T I C E



## GRAPHIC DESIGNER

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- Primary usage of Adobe Illustrator CS5 with some Photoshop CS5

#### Skill-Set Requirements



#### Illustrator Requirements in order of priority 01 = highest

- 01 - Ability to create posters and layouts by using a combination of the basic tools within Illustrator
- 02 - Creating Type
- 03 - Understanding and how to utilise the character tools such as paragraph, vertical & horizontal type spacings (kerning)
- 04 - Understanding the use of stroke, transparency, alignment etc
- 05 - Understanding and how to utilise type tools such as TABS to correctly align in a column eg. prices for a restaurant menu
- 06 - Applying effects and filters to type and objects such as drop shadows, glow etc
- 07 - Placing photos and images
- 08 - Clipping photos and images to set shapes / sizes
- 09 - Creating pre-set shapes such as squares, rectangles, circles, ovals and star bursts
- 10 - Utilising stock images and stock illustration patterns
- 11 - Drawing custom shapes and Bezier curves using the drawing / pen tool (used when drawing logos from scratch, tracing the shape and features of a car etc, see example <http://www.khulsey.com/adobe-illustrator-paths-pen-tool.html>)
- 12 - Understanding and competent use of the gradient tool for use with backgrounds and effects blended into shapes and letter styles
- 13 - Understanding of pathfinder tool used to clip and create various shapes
- 14 - Understanding of editable versus saved for print with all text converted to curves/outlines, what bleed and trim marks mean and how to save documents with bleed and trim marks

## IMMEDIATE START

#### Photoshop Requirements in order of priority 01 = highest



- 01 - Understanding of image size and canvas size eg. how to size images and crop canvas area to present the best frame of content
- 02 - Ability to trace / cut objects eg. a person out of background and save as PSD or PNG with transparent background
- 03 - Knowledge of the uses and benefits of jpg - gif - png - psd
- 04 - Understanding the various functions and benefits of FILE SAVE - FILE SAVE AS - FILE SAVE FOR WEB-jpg/gif/png
- 05 - Understanding on adjustments to levels, brightness, contrast, colour etc to lift the appearance of an image
- 06 - Knowledge of effects such as gaussian blur, motion blur and how to apply to create various effects
- 07 - Knowledge of how to use brush tool for colouring in of an area or covering over unwanted blemishes within an image
- 08 - Understanding of clone tool to correct blemishes and add/fill extended areas such as creating a wider image of a sky with clouds etc, extending more grass within a picture of a plot.
- 09 - Ability to use erase tool with brushes to fade images and create transition from solid image to transparent
- 10 - Understanding usage of BATCH and Actions. How to apply an automated action to a single file or how to apply / batch an action to a folder of files

#### OPTIONAL (Preferred) Dreamweaver Requirements in order of priority 01 = highest



- 01 - Must know how to define a site and what that term means and how it relates to linking to images
- 02 - Must know how to add text and format the look and feel using bold, italic, font, size etc
- 03 - Must have the ability to hyperlink text and images, to be able to make open in same or new window eg \_blank
- 04 - Must have an understanding of how to create and modify tables, merge cells, format content alignment left right centre, top, bottom middle etc
- 05 - Experience and understanding of styling using CSS (Cascading Style Sheets) how to apply stylesheets to a webpage or entire website to style text and images, table etc. be able to create and edit existing style.css & menu.css files

#### Welcomed Bonus Knowledge in order of priority 01 = highest

- 01 - Understanding of Search Engine Optimisation, meta descriptions, keywords and how to optimise content to match optimal / valuable key search phrases page by page
- 02 - Understanding of Social Media and various cross-over applications to involve a website with LIKE buttons and activity feeds from Facebook, how to link Facebook accounts to twitter and vice versa
- 03 - Understanding of Drupal Content Management System websites, how to edit them and how to configure modules and various plug-ins
- 04 - Understanding of MailChimp eNewsletter interface, how to construct newsletter templates using on-line tools as well as fine tuning with Dreamweaver and editing code etc

The applicants should be highly motivated to excel in their chosen field and be able to work supervised or unsupervised and we are looking for individuals that can be innovative, be able to think for themselves as equally as adhering to a list of do's and don'ts. We need 2 people for immediate start. The highest priority is the Graphic Designer Position. Almost equal urgency is the programmer / web developer position.

We have a very modern, comfortable office located close to the city centre (Kampala) with high speed internet and the latest Adobe software plus good quality Apple Macintosh laptops and desktops with large screens.

Take a look at examples of our work so that you can see visually what we are looking for the applicants to be able to produce, largely un-supervised. So long as the applicant has most of the skills asked for and has the ability to adapt and learn on the job, we would be happy with that.

**email your application with C.V + .jpg examples of your abilities to [mike@KillaDesigns.co](mailto:mike@KillaDesigns.co)**

